

# Illuminate Hope Gala

Standing Together Against Human Trafficking

**THURSDAY,  
MARCH 12, 2026  
6 PM**

**CANADIAN MUSEUM  
FOR HUMAN RIGHTS**



## About the Gala

The Joy Smith Foundation is proud to announce the 2026 Illuminate Hope Gala, an inspiring evening dedicated to supporting survivors of human trafficking and redefining how we prevent and combat this urgent issue.

The Illuminate Hope Gala is a pivotal moment for The Joy Smith Foundation, marking a time of both immediate action and bringing a vision to life. The funds raised will establish the key resources and infrastructure necessary to expand the Foundation's vital work in human trafficking prevention, education, and survivor support. Most importantly, this support will drive the development and opening of the Teaching Campus, a transformative initiative with a dual purpose: to end human trafficking in Canada and help survivors on their path to healing.

Gala attendees will empower the Foundation to take bold, impactful steps today, building the foundation for the 2027 Campus opening. The Teaching Campus will redefine how we prevent human trafficking, equipping communities with the tools and knowledge to protect vulnerable individuals. It will also be a crucial resource for survivors, providing the support they need to heal and rebuild their lives. Together, we are creating a future where every Canadian is educated, empowered, and safe from the modern-day slave trade known as human trafficking.

## Sponsorship Opportunities

### GUIDING LIGHT SPONSOR \$2,500

**Visibility** Company logo displayed on a sponsored table.

**Event Perks** Reserved seating for ten guests at the sponsored table.

**Program Acknowledgment** Name listed as a Table Sponsor in the event program.

**Brand Exposure** Sponsor name listed on the gala's sponsorship section of the Illuminate Hope Gala website.

### RAY OF HOPE SPONSOR \$10,000 (10 available)

**Recognition** Logo placement on the event website page and printed materials.

**Visibility** A quarter-page ad in the event program.

**Event Perks** One table with preferred seating.

**Brand Exposure** Mention in post-event communications.

**Networking** Access to the VIP reception with key event speakers.

### SHINING HOPE SPONSOR \$25,000 (5 available)

**Recognition** Prominent logo placement on all digital and print promotional materials, including event screens.

**Visibility** A half-page ad in the event program.

**Event Perks** One table with premium seating.

**Brand Exposure** Mention during the event's opening and closing speeches.

**Networking** Access to the VIP reception with key event speakers. In addition, a private lunch with The Joy Smith Foundation's leadership team.

### BEACON OF HOPE PRESENTING SPONSOR \$50,000 (1 available)

**Recognition** Naming rights for the event (e.g. "Presented by [Sponsor]") on all event materials, including press releases, digital marketing, and event signage.

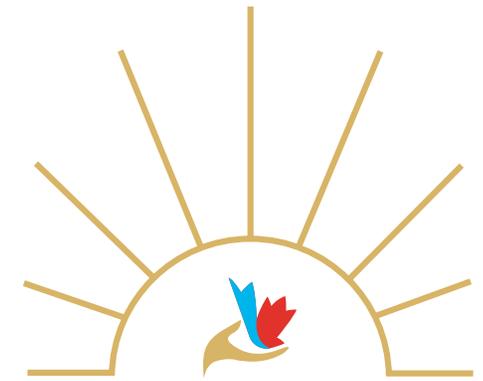
**Visibility** A full-page ad in the event program, along with top billing on all promotional outlets.

**Event Perks** A table with front-row seating and branding at the sponsored event table.

**Brand Exposure** Acknowledgement as the presenting sponsor in all pre- and post-event media, plus a speaking opportunity during the gala along with inclusion in all media coverage.

**Networking** Access to the VIP reception with key event speakers. In addition, an exclusive private dinner with The Joy Smith Foundation's leadership team.

**Ticket Price** \$250 per ticket



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### About The Joy Smith Foundation

The Joy Smith Foundation is Canada's leading authority on human trafficking prevention, intervention and support for survivors. Through strengthened criminal laws, enhanced community awareness and compassionate support for survivors, we've helped over 7,000 human trafficking survivors and their families restore their lives, heal and integrate back into their communities.

The Joy Smith Foundation provides Prevention, Intervention and Education programs to help fight – and end – human trafficking.

Our mission is to ensure that every Canadian is safe from manipulation, force or abuse of power designed to lure and exploit them into the sex trade or forced labour.



[joysmithfoundation.com](http://joysmithfoundation.com)  
[info@joysmithfoundation.com](mailto:info@joysmithfoundation.com)  
(204) 691-2455

