

From Prevention To Empowerment

**A NATIONAL MOVEMENT
TO END HUMAN TRAFFICKING**



2024 ANNUAL REPORT

MESSAGE FROM OUR PRESIDENT AND CEO, JANET CAMPBELL

Dear Friends and Supporters,

Every day in cities, small towns, and rural communities in every province across Canada, individuals are being lured into human trafficking, often hidden in plain sight. This is the devastating reality we face. And it's exactly why The Joy Smith Foundation remains relentless in our mission to educate, prevent, and protect.

In 2024, The Joy Smith Foundation stood at the frontlines of prevention, education, and survivor care. And because of your unwavering support, we delivered real, life-changing impact. Survivors came to us in their most vulnerable moments. This year, we expanded our specialized **Empowerment Program**, walking closely alongside each survivor as they rebuilt their lives with care, stability, and hope. Our **EmpowerHER Project** broke new ground, tackling the systematic barriers that so often stand in the way of long-term healing.

At the same time, prevention reached new heights. Our **See the Trafficking Signs** campaign reached more than 116 million people, sparking critical conversations and bringing national awareness to the signs of trafficking. Over 5,400 individuals took part in our workshops, leaving better equipped to recognize the grooming tactics predators use to exploit victims. Behind every one of these numbers is a life forever changed—a survivor finding not only safety, but hope and the opportunity to rebuild a future; a parent protecting their child; a community stepping forward to create lasting change.

None of this is possible without the power of collaboration. Law enforcement, educators, healthcare professionals, businesses, and volunteers across Canada are coming together to build safer communities. With your partnership, that circle of protection grows stronger every single day.

Looking ahead, we are building for the future. The **Teaching Campus & Residence** is taking shape. It will be a first-of-its-kind national centre that will offer both safe spaces for survivors and advanced training for the professionals who serve them. It is more than a vision. It is becoming a reality. I am more hopeful than ever, that we are not just responding to human trafficking, we are dismantling it.



Thank you for standing with us. With deep gratitude,

A handwritten signature in black ink that reads "Janet Campbell".

Janet Campbell
President and CEO, The Joy Smith Foundation

A vertical image on the right side of the page showing a sunset with a warm orange and yellow sky, silhouettes of birds in flight, and dark silhouettes of trees at the bottom.

“Knowing that the Foundation’s work can prevent families from facing the same pain my husband and I experienced drives me every day. ...everything The Joy Smith Foundation does has the power to save a life.”

– Selma Brown



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A photograph showing the backs of three young women. The woman on the left has long, wavy blonde hair and is wearing a red ribbed sweater. The woman in the middle has dark hair and is wearing a light blue t-shirt. The woman on the right has dark hair and is wearing a yellow t-shirt and large hoop earrings. They are all embracing each other from behind, with their arms wrapped around each other's shoulders and waists, suggesting a moment of mutual support and friendship.

“As a result of this presentation, my social media habits will change in that I won’t accept friend requests from people I don’t know or haven’t met.”

– Student

MESSAGE FROM OUR BOARD CHAIR, G.T. (GORD) PERRIER

Dear Friends and Supporters,

The work of the Foundation is **challenging, dynamic and demanding** to say the least but essential to empower survivors, change lives and keep our community safe. Our Annual Report shares 'the journey' with you and it is our hope you amplify our messages of hope.

Bringing to light what we do, why we do it and where we are going together drives inspiration, leads change, and keeps our vision in focus. We have an **ambitious plan to help those in need and prevent human trafficking**. Your support will get us to the finish line.

Our team of employees led by CEO Janet Campbell are true professionals fully committed to the vision of the Foundation. They are the engine of JSF and we could not be more grateful or appreciative of their work each and every day.

The many organizations, private and public that have taken steps to end human trafficking continues to grow and these connections bring us opportunities to not only help survivors in unfolding situations but **expose and hold to account those who commit this crime**.

Together we are changing lives and bringing loved ones together. On behalf of the Board of the Directors **thank you for your support and continued conviction** to end human trafficking.

Sincerely,



G.T. (Gord) Perrier
M.O.M., MLShip & Mgt (Policing & Security), SHRM-SCP
University of Manitoba, Director of Campus Security



◀ Knowledge is our greatest weapon in the fight against human trafficking in Canada! We've presented to schools and community groups across the country from coast to coast this year!



▲ Meeting with the U.S. Consul for Manitoba, Marilyn Gayton Hamiel. We had a productive conversation on the issue of human trafficking and our work.



▲ It was great meeting with Premier Wab Kinew to discuss the issue of human trafficking in Manitoba! We look forward to taking meaningful action and working together.

THE URGENCY OF OUR WORK

Our Mission

WHAT IS HUMAN TRAFFICKING?

Human trafficking is the forced participation in the sex trade or labour market. Manipulation is used to exploit individuals and take away choice. It is one of the most heinous violations of human rights.

It can happen anywhere at anytime. Every day at-risk youth and adults are lured into human trafficking in cities and towns all across our country because they are unaware of the malicious tactics used by predators. What starts as a seemingly innocent conversation online or in real life can quickly turn into something sinister that affects lives forever.

When we know who is most vulnerable and the signs to watch for, we can all take steps to prevent it from happening.

TAKE ACTION

The most important first step you can take toward helping combat human trafficking is to know the facts—to learn more about the issue. The more we know and understand about human trafficking, the more we can do to stop it.

One of the key focuses of The Joy Smith Foundation is the prevention of human trafficking through improved education and awareness. The information the Foundation provides is designed to help you better understand the issue so you can make a difference for survivors and in your community.

Everyone plays a role in prevention. Working together we can prevent human trafficking in communities across Canada.

EMPOWERING SURVIVORS

We are Canada's leading authority on human trafficking and also provide support for survivors of this horrific crime. It's a responsibility we take seriously. Every survivor of human trafficking has a unique path to healing, and we understand the importance of providing nurturing, understanding, and steadfast support. Much like a trusted friend, we walk alongside survivors through each step of their journey, advocating for their needs and providing the kind of support that fosters empowerment and healing.

What sets The Joy Smith Foundation apart is our depth of understanding of the human trafficking experience and our commitment to addressing each survivor's unique needs. We are more than supporters; we are partners in their journey towards healing and hope.

Our Pillars

EDUCATION

Knowledge is power: it's our greatest weapon against human trafficking. Through education, we protect and advocate, as well as support survivors' healing and rebuilding journey. As the leading authority, we provide educational resources to Canadians, educators, parents, front-line responders, those working in the justice system and community members. Survivors can heal. Families can be reunited. Justice can be served.

COLLABORATION

We believe in the power of collaboration. With inter-agency cooperation across Canada and the sharing of resources and information, we can amplify the strength of our collective efforts. Human trafficking is a complex issue. It takes community members, government, and agencies working together to make significant, coordinated, and far-reaching change.

HEALING

Throughout Canada, many organizations and agencies are ready to provide help to survivors and their families. However, for many survivors finding the right healing supports can be a daunting task. We walk alongside individuals and families as they navigate the larger systems and connect them with the appropriate help to find healing, justice and a hopeful future.

The Issue

13 YEARS

is the average age of entry into the sex trade in Canada

\$280,000

average annual profit a single victim of sex trafficking in Canada can earn the trafficker in the sex trade

93%

of Canada's sex trafficking victims are Canadian born

UNDERSTANDING THE ISSUE

Human trafficking is a lucrative crime and the perpetrators use sophisticated manipulation techniques to lure victims both online and in-person. Predators are talented at recognizing vulnerability and our best tool is to teach Canadians to know the signs.

Unfortunately, criminal enterprises and traffickers are actively recruiting every day in Canadian urban and rural areas, and across provincial borders. It's a growing Canadian problem that goes largely unnoticed because victims are first lured by false trust and then stripped of their ability to make decisions so that they are ultimately controlled by threats, coercion, and manipulation.

WHO ARE THE VICTIMS?

Being lured into human trafficking can happen to anyone, anywhere, and at any time. We know that youth, women and men fall victim to this crime. Human trafficking happens in cities, towns, and rural areas across Canada. It happens to people of every age, race, and income level.

Statistically, those most likely to be at-risk include:

Women and girls; migrants and new immigrants; LGBTQ2+ persons; persons living with disabilities; children in the child welfare system; at-risk youth; those who are socially or economically disadvantaged; and

Migrant workers may be particularly vulnerable to exploitation and abuse due to many factors, such as language barriers, working in isolated/remote areas, lack of access to services and support, and lack of access to accurate information about their rights.

FORMS OF HUMAN TRAFFICKING

Human trafficking exists in two main forms in Canada:

Sex Trade

Examples • Forced paid sexual services
• Massage parlours • Stripping

Warning Signs

- Sudden interest in a man several years older
- New clothing, jewelry, or gifts without having money
- Frequent sleepovers at a friend's house
- Sudden change in style of dress or make-up
- New circle of friends and isolation from their old group
- Change in attitude towards school, regular activities, and friends
- Grades are dropping
- Unexplained cuts or bruises
- Using two cell phones

Labour Market

Examples • Nannies • Live-in caregivers
• Agricultural or construction workers

Warning Signs

- Have a job offer that seems too good to be true
- Have an employer who makes threats of deportation or reporting immigration status to police
- Have an employer that withholds personal identification
- Feel their life or those they love could be in danger if they don't work long hours and/or accept a lower wage
- Have to relocate with few details and no payment upfront
- Live and/or work in inhumane/terrible conditions

WHY DON'T VICTIMS ESCAPE?

Traffickers are skilled at luring and influencing, and they use various methods to gain and then maintain control over their victims. Grooming is a process whereby predators work to gain the trust of the victim while isolating them from family and friends. Control is kept through physical violence, sexual assault, and emotional abuse or manipulation. Victims may face severe consequences if they refuse to comply or attempt to escape. Traffickers clearly violate the basic human rights of their victims.

It is NEVER the victim's fault. Human trafficking survivors embody unparalleled strength and resilience, emerging from situations no one should ever endure. Anyone anywhere can be lured into this heinous crime, and no survivor is to blame for their circumstances.



“Resources, such as the ones The Joy Smith Foundation provides, make all organizations in these partnerships work better and more efficiently, benefitting the communities we serve.”

– Workshop Participant



National Human Trafficking Education Centre

JOY SMITH FOUNDATION

The National Human Trafficking Education Centre provides education and tools to help Canadians across the country learn to recognize the signs of human trafficking to prevent this crime from occurring. **We offer a wide variety of programs** for individuals such as parents, teachers and youth, as well as professionals who work with survivors including webinars, in-person seminars, virtual training and more.

By learning about human trafficking, you will:

- Find out who’s at risk and the warning signs of human trafficking.
- Know what actions to take if you suspect someone is at risk or being trafficked.
- Have conversations with your friends and family to raise awareness and stop this crime from happening.

All courses and workshops are provided for FREE.

The Centre’s programs are delivered in-person, online or through workshops. Help spread the word. Encourage your family, colleagues or community group to take a course too.



Over 5,400 people attended The Joy Smith Foundation Human Trafficking Prevention **online and in-person workshops and presentations.**



"It's always gratifying to speak with youth about the issue and learn from their perspectives."

– Janet Campbell, President and CEO, The Joy Smith Foundation

A large flock of birds, likely seagulls, is captured in flight against a dramatic sunset sky. The sun is low on the horizon, casting a warm, golden glow across the clouds and the beach below. The birds are silhouetted against the bright sky, creating a sense of movement and activity. The overall scene is peaceful yet dynamic, symbolizing the end of a year and the beginning of a new one.

2024

YEAR IN REVIEW: IMPACT & ACCOMPLISHMENTS

EDUCATION IN ACTION

Human Trafficking Prevention Workshops

At The Joy Smith Foundation, we know that education is the most powerful weapon we use to prevent human trafficking before it starts. That's why our in-person and virtual prevention workshops are designed to meet Canadians where they are, whether in a school classroom, a parent group, or a community hall.

In 2024, **over 5,400 individuals took part in our workshops** across Canada. Sessions were tailored to reach a wide range of audiences—from Grade 5 students learning about online safety, to high schoolers exploring the tactics traffickers use to groom and exploit, to parents, educators, and front-line professionals looking for ways to protect the young people in their lives.

These sessions don't just raise awareness, they build understanding. Participants leave with practical tools to recognize warning signs, have informed conversations, and take safe action when something doesn't feel right.

While workshop content is adapted to suit each group, the impact is clear. In one series of school-based sessions, we saw:

- **A 39-point increase in prevention awareness (from 24% to 63%)**
- **A 26-point increase in the ability to recognize grooming behaviours (from 32% to 58%)**

These results demonstrate how knowledge empowers and how critical it is to start these conversations early and often. As one parent shared: *"This was the first time I really understood what trafficking can look like and how to talk about it with my kids. Every parent should hear this."* And from a Grade 9 student: *"Now I see the warning signs. It makes me want to look out for my friends too."* Through every session, The Joy Smith Foundation is equipping Canadians of all ages with the knowledge they need to stay safe, protect others, and help end human trafficking in their communities.

Interested in bringing a prevention workshop to your school or organization? Contact us at info@joysmithfoundation.com or visit joysmithfoundation.com to learn more.

► Delivering workshops and attending the fundraising gala for **Trauma Recovery for Exploited Youth (TREY)** in Truro, Nova Scotia!



◀ Presenting to **VIA Rail staff** to educate them on the issue, know what to look for and what to do if they suspect something in their community, family or when they are at work.



**WITHIN 1 KM, SOMEONE
IS BEING LURED INTO
SEX TRAFFICKING.**





Grades are dropping



New circle of friends and isolation from their old group



Unexplained cuts or bruises



Frequent sleepovers at a friend's house



Sudden interest in a man several years older



Sudden change in style of dress or makeup



Change in attitude towards school, regular activities, friends



Using two cell phones



New clothing, jewellery, or gifts without having money

EXPANDING EDUCATION, ADVANCING PREVENTION

In 2024, The Joy Smith Foundation continued to build momentum through **See the Trafficking Signs**—our national awareness campaign created to educate Canadians about the realities of human trafficking and how to recognize the warning signs before someone is exploited.

Through a wide-reaching media effort across digital, print, billboard and television platforms, the campaign was designed to help individuals understand what human trafficking can look like, and to give them the knowledge to protect themselves and those they care about.

Featured in more than **100 media stories** and generating over **116 million views and impressions** in 2024, the campaign sparked vital conversations across the country. It challenged misconceptions and helped more Canadians understand that trafficking often doesn't look the way people expect and that it can happen in any community.

All campaign materials directed Canadians to traffickingsigns.ca, an online education hub where individuals can access clear information on the warning signs, downloadable resources, and practical guidance on how to respond safely. **See the Trafficking Signs** is built on one urgent truth: awareness prevents trafficking. With each new conversation, shared resource, and moment of recognition, we're empowering more Canadians to take action and be part of the solution.

SEE THE TRAFFICKING SIGNS



LUMA & Bloom



Nicole & Kate, Hosts

CELEBRATED ONE YEAR OF INSPIRING CONVERSATIONS

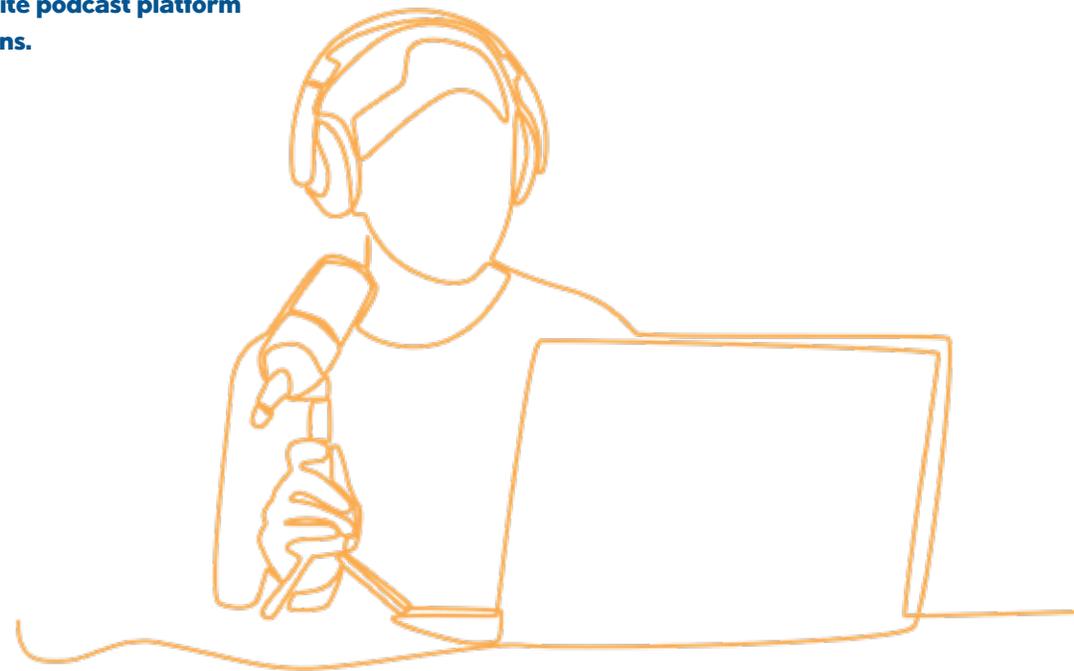
The podcast celebrated its anniversary with **33 episodes featuring survivors and experts shedding light on dark conversations**, sparking meaningful conversations, and providing a platform for stories of resilience and healing. Founded by hosts Nicole and Kate, the podcast has grown into **a trusted space where listeners from 83 countries and 12,000+ downloads create global awareness**—finding connection, understanding, and strength.

The podcast's inspiration came from a personal encounter with a young girl caught in an online world that glamorized unrealistic lifestyles, nearly leading her down a dangerous path. Moved by her story, Kate and Nicole felt compelled to counteract these influences with an authentic, real voice. Over the past year, Luma & Bloom has explored topics intersecting with human trafficking and shared stories that reflect the complex realities many face today.

"We all have a story," Kate reflects. *"Each of us has a journey worth telling, and it's been incredible to see the healing that comes from connecting."* Nicole adds, *"I don't think I've ever walked away from recording without feeling impacted. The guests always leave me touched by their openness."* This authenticity resonates deeply with listeners, who often reach out to share how the episodes help them confront their own experiences.

As they look to the future, the hosts are excited to explore more complex topics, ensuring the podcast remains a beacon of hope and knowledge providing critical education and empowerment through storytelling and survivor advocacy.

Tune in to Luma & Bloom on your favourite podcast platform to be part of these powerful conversations.



JOY^{IN} action

In 2024, **Joy In Action** united Canadians like never before. From bustling cities to small rural towns, people of all ages stepped forward to take meaningful action against human trafficking. Whether walking five kilometres, hosting community events, or starting conversations at work and school, Canadians demonstrated that when we act together—community by community—we create lasting change.

With a **remarkable 55% increase in participation**, Joy In Action saw thousands of individuals, workplaces, and neighbourhoods across the country raise their voices in support of education, awareness, and survivor care. Community champions shared survivor stories, sparked conversations, and educated neighbours on how to recognize the signs of trafficking. Their efforts fueled a ripple effect of understanding, compassion, and resolve.

These actions made a real impact. Every step taken and every dialogue started helped more people understand the realities of human trafficking and the urgent need for action. One volunteer, Selma Brown, captured the heart of the movement after supporting a Joy In Action event: *“Hearing people say, ‘I didn’t know this was happening where I live,’ or ‘I didn’t know how young people are being targeted,’ was so powerful.”* Moments like these are what Joy In Action is all about—equipping Canadians to protect one another and stand up for change.

Funds raised through the campaign directly supported The Joy Smith Foundation’s education programs and survivor support services. These contributions made it possible to deliver more prevention workshops, expand national awareness efforts, and walk alongside survivors as they rebuild their lives with dignity, care, and hope.

Joy In Action is proof that meaningful change begins at the community level. Together, we’re building safer communities, supporting survivors, and standing united against human trafficking.



THE NUMBERS FOR

2024



Impact at a Glance

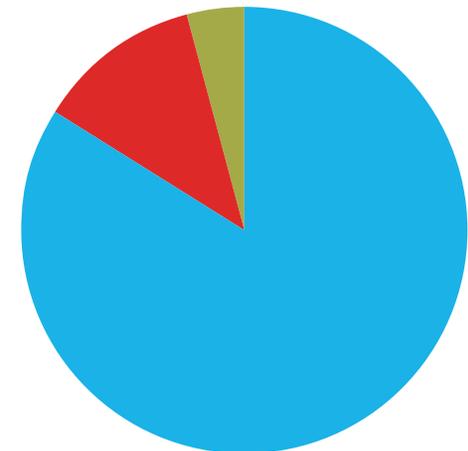
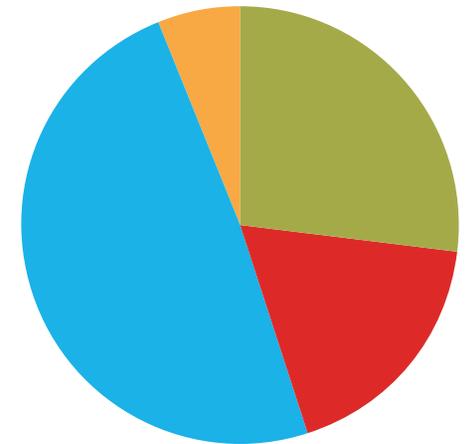
Over 116 Million See *The Trafficking Signs Campaign* Views and Impressions Public awareness expanded.

Over 5,400 Presentation Attendees

182 Survivors/Families Helped

55% Increase in Joy in Action Participation

12,000+ Downloads and Listeners from 83 Countries
Luma & Bloom podcast creates global awareness





Source of Funding (\$10,000+)

- Provincial \$ 0
- Federal \$ 324,085.00
- Grants \$ 210,000.00
- Private Donations \$ 580,105.55
- Corporate \$ 70,000.00

TOTAL \$ 1,184,190.55

Expenditures

- People and Programs \$ 873,685.56
- Administration \$ 120,772.59
- Fundraising \$ 38,772.59

TOTAL \$ 1,033,230.74

▶ An incredible turn out for a UBC student-led initiative called **Stop the Traffic**. The group held a 5km charity run to raise awareness and funds for the Foundation's Intervention and Prevention programs.



▲ We were thrilled with the support we saw for Joy In Action this year! **UPS Canada** invited Janet to their annual meeting in Calgary where the company encouraged employees to complete a 5km walk to raise funds and awareness to help prevent human trafficking from occurring in their community!

◀ As part of the **Bright Futures Barrie Project**, Janet conducted a workshop for a variety of Barrie, Ontario area organizations that support and help at risk youth and young adults.



2025

LOOKING AHEAD: 2025 AND BEYOND

BUILDING THE TEACHING CAMPUS & RESIDENCE

The Future of Healing and Prevention

Across Canada, the need for long-term healing and coordinated prevention has never been greater. Survivors of human trafficking deserve more than a safe exit. They deserve a pathway to restoration, purpose, and belonging. And communities need the tools to prevent trafficking before it begins. That's why The Joy Smith Foundation is building something extraordinary.

The **Teaching Campus & Residence** is a first-of-its-kind initiative created to provide survivors with safety and stability, and to educate and empower the very people who stand on the frontlines of prevention: healthcare workers, law enforcement, social service providers, and educators.

This **50-acre centre**, just outside Winnipeg, will be a national hub for healing, collaboration, and transformation.

The Campus will be the heart of a ripple effect. One that **equips professionals, empowers survivors, and strengthens communities**. It's more than a building. It's a promise: that no one walks alone, that healing is possible, and that prevention is powerful.

This initiative will take shape over the next two years with the first building set to open in 2027. It's a bold vision but one we know is possible because we are not doing it alone. With every gift, every conversation, and every act of belief, our community is helping bring this dream to life.

Help us lay the foundation!

Together, we are building more than a campus. We are building a future where every survivor has the support they need to thrive and every Canadian has the knowledge to help stop human trafficking before it starts.

The Campus will offer:

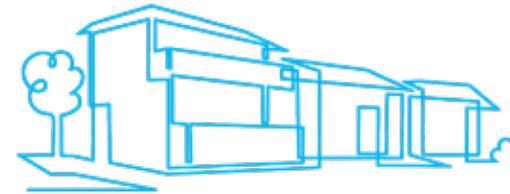
Teaching Residence

where professionals will receive trauma-informed training rooted in lived experience and best practice



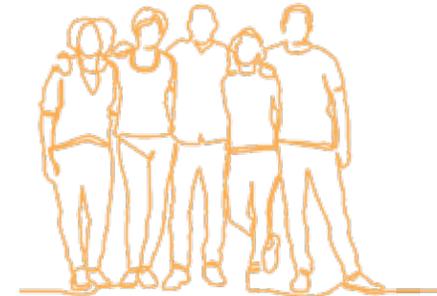
Safe Residences

for survivors beginning their next chapter



Community Spaces

where collaboration, learning, and hope come together to fuel a movement against human trafficking



National Hub

for prevention, response, and recovery



A Vision in Motion

Opening in 2027 The Campus & Residence is being developed on a peaceful 50-acre property just outside Winnipeg.

First-of-Its-Kind in Canada The Campus will serve both survivors and professionals—blending healing, education, and community collaboration.

Why It Matters Too many survivors face trauma, housing insecurity, and isolation after escape. The Campus will provide long-term healing. It will also train the people who are most likely to intervene early ensuring survivors are met with care and understanding, not judgment or barriers.

empowerment program



At The Joy Smith Foundation, our **Empowerment Program** is more than a set of services. It's a powerful commitment to walk alongside Canadian survivors of human trafficking as they reclaim their lives. Built on trauma-informed principles and rooted in compassion, the program offers personalized, practical support that honours each survivor's unique healing journey.

Through the **Empowerment Roadmap**, participants are guided through twelve essential life areas including safety, housing, education, and mental wellness. Survivors self-assess their readiness and needs, then work with our team to create customized support plans that evolve over time. This structured yet flexible approach respects where each individual is and helps them move forward at their own pace.

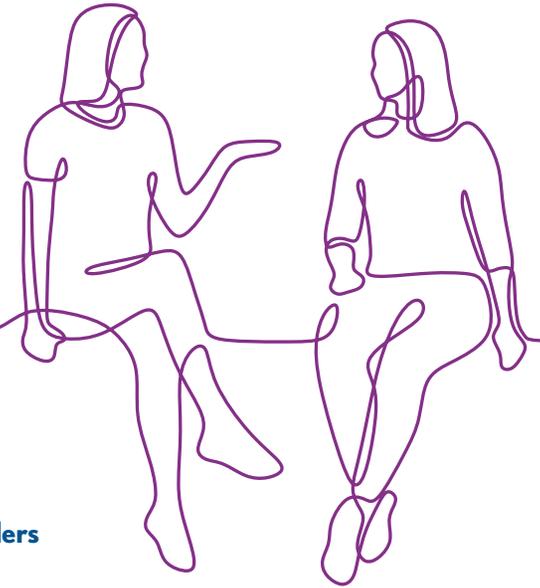
Each survivor in the program receives more than resources; they receive consistency, care, and a community that believes in their potential. **Over a two-year span, The Joy Smith Foundation invests over \$50,000 per participant**, ensuring they are surrounded with wraparound supports, strategic referrals, and culturally responsive services.

As one survivor shared, "The Joy Smith Foundation was the only support where I felt seen and understood. They offered educated, authentic care when no one else could."

Empowerment is not a destination. It's a continuous, deeply personal process. Survivors move through stages of healing at their own pace, supported every step of the way by a dedicated team that believes in their future. Whether it's building daily structure or rediscovering purpose, each step forward is a powerful act of resilience.

More than a program, Empowerment is a relationship. It's about walking alongside survivors, not just during moments of need, but throughout their path to independence and healing. It reflects The Joy Smith Foundation's unwavering belief in every survivor's strength and potential.

EmpowerHER Project



In 2024, The Joy Smith Foundation launched **EmpowerHER**, a new national initiative focused on one of the biggest challenges survivors of human trafficking and gender-based violence face: building a future after trauma. EmpowerHER was created to help women survivors achieve long-term economic independence, and to make sure they aren't navigating that path alone.

The project brings together survivors, employers, and policy leaders to address the real barriers that exist in the workplace. Many survivors want to rebuild their lives, contribute, and thrive but they're too often met with systems that don't understand their experiences or their needs. EmpowerHER is working to change that.

This initiative is about more than employment. It's about dignity, choice, and the opportunity to take control of one's future. Through research, education, and survivor-led conversations, EmpowerHER is laying the groundwork for safer, more inclusive workplaces. Places where healing and opportunity can go hand in hand.

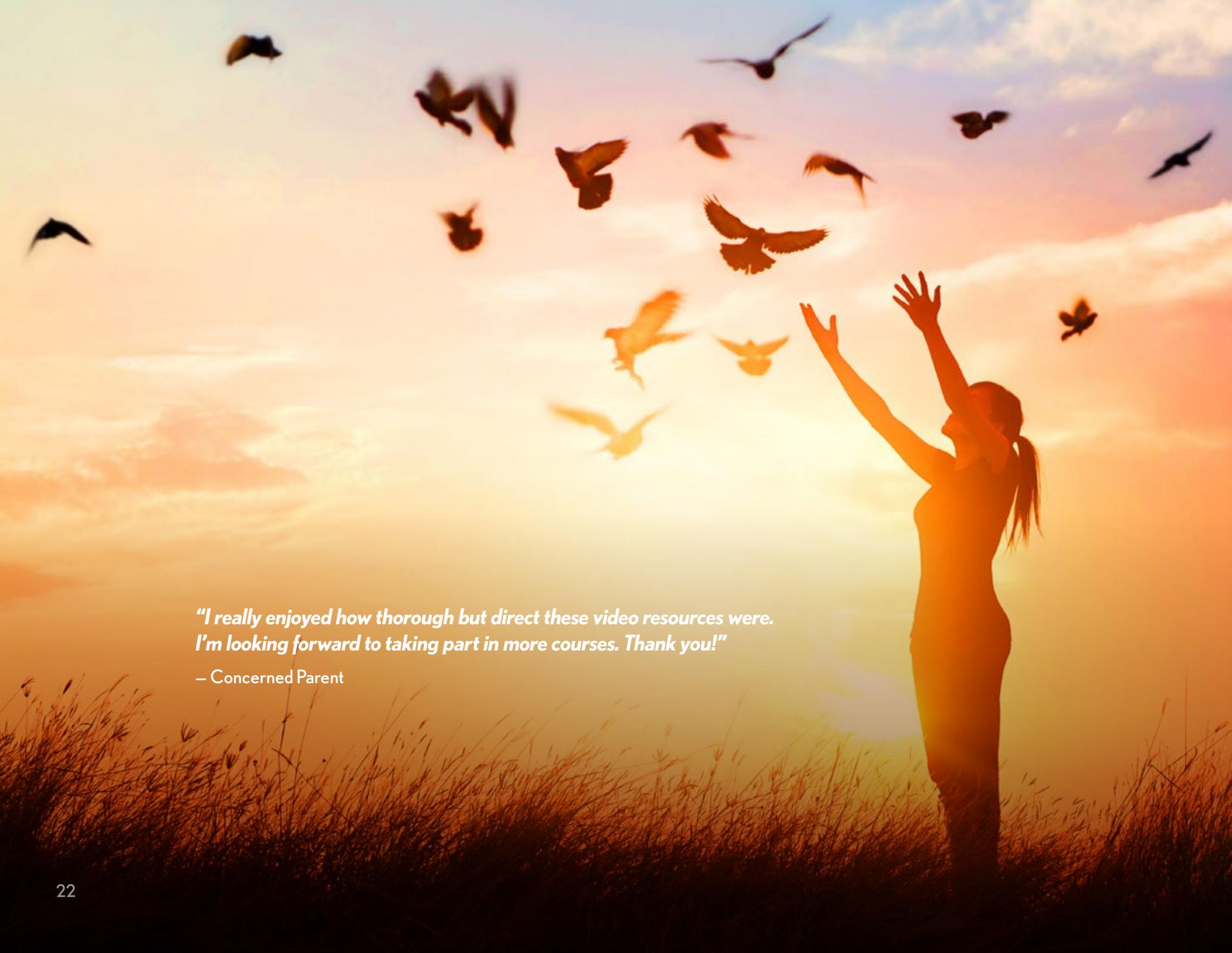
Highlights from 2024 include:

- **Listening to survivors and engaging stakeholders across the country**
- **Starting foundational research to better understand the employment barriers survivors face**
- **Beginning development of a national strategy to support survivor-centred employment**

Over the next three years, EmpowerHER will grow into a national model for change, building survivor-led mentorship, job readiness programs, and policy recommendations that help workplaces across Canada become part of the solution.

Because when survivors are supported, included, and empowered, the impact reaches far beyond a single job. It changes lives, strengthens communities, and helps build a future where every woman has the chance to thrive.





***“I really enjoyed how thorough but direct these video resources were.
I’m looking forward to taking part in more courses. Thank you!”***

– Concerned Parent

MESSAGE FROM OUR FOUNDER, JOY SMITH

Dear Friends,

This very important Annual Report reflects the **tremendous work and commitment to stopping both sex trafficking and forced labour trafficking** here in Canada.

The strategic planning reflects the careful use that has been made of Donor's dollars.

The positive results shown in **many restored lives of survivors is continuing to show the need to continue this work** as demonstrated in the Annual Report.

We proudly present this report as an example of how time and effort and commitment to **the elimination of human trafficking in all its forms makes Canada a safer place.**

Regards,



A handwritten signature in black ink that reads "Joy Smith".

Joy Smith B.Ed, M.Ed, O.M.
Former Member of Parliament
Founder of The Joy Smith Foundation



◀ We attended **Missionfest Manitoba**, an annual gathering of missions from across the province and Canada. The Foundation hosted a breakout session for those interested in helping trafficking survivors integrate into their local church and community.

▼ Janet and Joy met with **Winnipeg Mayor Scott Gillingham** to discuss the issue of human trafficking in Manitoba's largest city.



▲ What a treat it was to be at **Louis Riel Arts & Technology Centre** to give a presentation to raise awareness about human trafficking and learn how to decorate sugar cookies! It was great to have **Honourable Renée Cable, Manitoba's Minister of Advanced Education and Training** join the evening!



CALL TO ACTION How You Can Help

Donate Directly support survivors, prevention programs, and national education efforts.

Volunteer Engage in workshop organization, survivor mentorship, and fundraising initiatives.

Advocate Raise awareness within communities, workplaces, and social circles.

Corporate & Community Partnerships Encourage businesses and organizations to become part of the movement.



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