



For Immediate Release:

March 20, 2025

Second Annual Stop The Traffic 5K Run: A Joint Initiative by The Joy Smith Foundation and Stop The Traffic Group

Vancouver, BC – Get ready, Vancouver! The Stop The Traffic 5K Run is back for its second year, bringing together students, community members, and advocates to take a stand against human trafficking.

Following last year's incredible success, this year's event will once again take place at the University of British Columbia (UBC) on March 30, 2025, at the AMS Student Nest. Organized by dedicated UBC students in support of the Joy Smith Foundation, this event aims to raise crucial awareness and funds to combat human trafficking across Canada.

"This isn't just a run—it's a movement," says Alberto de Lago, President of the Stop The Traffic Group. "Every step taken and every dollar raised helps us fight human trafficking and support survivors on their journey to healing."

Event Details:

- Date: March 30, 2025
- Time: Check-in opens at 9:30 AM
- Location: AMS Student Nest, University of British Columbia
- Registration: \$20 per runner (proceeds benefit The Joy Smith Foundation)
- Register to Run: Sign up at [StopTheTraffic.ca](https://www.stt.ca)

"The student community's dedication to this cause is truly inspiring," says Janet Campbell, President and CEO of The Joy Smith Foundation. "Together, we are raising awareness, empowering communities, and creating real change in the fight against human trafficking."

Let's run for a world free from human trafficking!

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