

### MESSAGE FROM OUR CEO, JANET CAMPBELL

Dear Friends & Supporters,

**Thank you so much for your incredible support!! It is such a "joy" to have our community of supporters growing, and engaging with us, in the mission to end human trafficking here in Canada!**

I continue to meet people on a daily basis that are surprised to learn how human trafficking happens here in Canada... and that it happens to Canadians! In fact, it is the fastest growing criminal enterprise in Canada, and every Canadian deserves to be educated about the perils of human trafficking so that they can protect themselves and their loved ones.

One of our goals at the Foundation is to make education readily available for anyone to access this knowledge. This was really the driving force for us to open the **National Human Trafficking Education Centre**.



National Human Trafficking  
Education Centre

**JOY SMITH FOUNDATION**

We celebrated the one-year anniversary of the Centre on October 28 and the demand for programming is greater than ever. Thanks to your continued support we look forward to spreading our educational tools more broadly than ever. I also hope you will share this knowledge with another household and encourage them to access these FREE courses as well.

As we approach the holiday season, we are preparing to support survivors again this year with our **Christmas Baskets**. These baskets are one of the ways that we are able to support the survivors that we work with, especially around the holiday season. The requests for baskets are already coming in!



### This year our Joy in Action event was a great success!

There were teams from coast to coast to coast getting "in action" to raise awareness about this crime. Our team loved seeing the photos, videos, and stories that you shared with us throughout the events. We are so grateful to have such a wonderful group of supporters behind us! We can't wait for next years' event!



*Joy in Action  
Melissa K.  
5K bike ride team.*

When someone has been victimized by this horrific violation of human rights, the healing journey is often a long and difficult one. Survivors face incredible challenges along the way. Our **Intervention Programs** help survivors work through these challenges and support them along their journey to heal and restore their lives. I am humbled and inspired by their courage and resilience!

We have some big and exciting projects in the works here at the Foundation that will only continue our mission to educate Canadians about this issue. **Stay tuned for some announcements early in the new year!**

**Thank you again for all your support!**



*Janet Campbell*

Janet Campbell  
CEO, Joy Smith Foundation



Donate at [joysmithfoundation.com/donate/](https://joysmithfoundation.com/donate/) or mail a cheque made payable to The Joy Smith Foundation Inc. to The Joy Smith Foundation 1800 - 201 Portage Avenue, Winnipeg, MB R3B 3K6

# JOY<sup>IN</sup>action

## WRAP-UP



*Team Walking for Joy had a great time with Joy in Action!*



*Team Walking for Change decided to walk despite some rainy weather—what troopers!*



*Team Freedom Pedalers got to enjoy some beautiful weather and scenery in Ontario for their Joy in Action 5K walk and 50K bike ride!*



*This team had a great time in Edmonton raising awareness about human trafficking in Canada.*



*Team Joy's Freedom Fighters decked themselves out in blue and yellow to do their walk in Saskatchewan.*



*Virginia and her team, Voices for Victory! completed a 5K walk in beautiful British Columbia.*

**Thank you to everyone who participated in Joy in Action 2022. What a JOY it was this year!** Joy In Action is our annual fundraiser that gives teams and individuals from across the country the opportunity to raise awareness about human trafficking and raise funds to help survivors rebuild their lives. It was wonderful to hear all about the running, walking and cycling events the various teams participated in. Over \$80,000 was raised!

**This year, participants were entered into draws for some very special and fun prizes. Most notably, a trip for two to Costa Rica, donated by Tourcan Vacations. This amazing prize was won by Tracey Trottier.**

A very big thank you to all **Joy in Action** participants. We are deeply grateful for all your support. Together, we are protecting Canadian youth and ending human trafficking in Canada.

We look forward to your participation next year!

### **OTHER PRIZE WINNERS**

**Signed Winnipeg Jets Picture: Debbie Spencer-Sapacz**

**Gold Necklace from Hilary Druxman: Elizabeth Lee**

**Handmade Cutting Board created by Ron Friesen: Colleen Brecker**

# JOYINGIVING COMMUNITY

LAUNCHES IN NOVEMBER

**November marks the launch of our monthly donation program called Joy In Giving.**

**Joy In Giving** is a community of monthly donors who are passionate about supporting our work with the mission to end human trafficking.

A monthly donation provides the Joy Smith Foundation with a consistent and reliable source of funding—helping us to implement the long-term Prevention and Intervention Programs that WILL see our mission of ending human trafficking in Canada come to reality.



*Meeting with survivors to develop survivor-led programs.*

With your help, we can expand our Intervention programs to support survivors and their families. Your donation directly empowers each survivor to get the necessary resources and tools they need to heal and rebuild their lives.

**To our existing monthly donors, first and foremost, Thank You! Your support is greatly appreciated!**

Please consider joining the **Joy In Giving** community by becoming a monthly donor today. Visit our website to sign-up for the monthly donation program.

## EVENTS



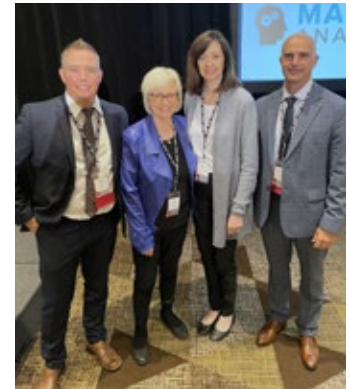
*Speaking at Bethel Christian Assembly in Brandon, MB to share the facts of human trafficking and how to prevent it from occurring in the community.*



*Meeting with Calistus, a school trustee passionate about getting Prevention education into schools.*



*Meeting with the All Party Parliamentary Group to End Modern Slavery.*



*At the Canadian Association of Chiefs of Police National Human Trafficking Symposium in Toronto.*



*Mrs. Smith was the keynote speaker at the National Leadership dinner in Ottawa.*



*Presenting to the NKMB Mom's Group to educate the moms.*



*Giving greetings at the Infinity Women Secretariat 10th Annual General Assembly.*



*Educating service providers on how to help victims.*



*Being interviewed by Cheryl Weber from 100 Huntley Street.*



*Presenting to the International Women's Mental Health virtual webinar put on by the World Federation for Mental Health.*



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## MESSAGE FROM OUR FOUNDER, JOY SMITH

Dear Friends and Supporters,

**I want to thank you for your faithful support of our work to combat human trafficking.** Human traffickers are working very hard to lure our youth into the sex trade. Why? Because they earn a lot of money from doing that. They earn more than \$260,000 per victim per year. It's a horrific crime against our youth.

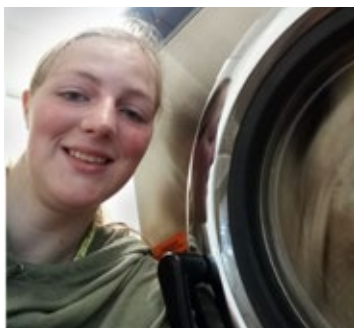
Because of your donations we do much to prevent traffickers from reaching our youth through the Prevention Programs we provide for free to schools across this country. Our Intervention Programs do much to provide an atmosphere of healing for the victims who come to us. Lives are changing and healing.

Here is an example of what we work with every day:

**A young girl was trafficked for several years before she was rescued. Today, she has two young children, a boy, and a girl.**

**Even though she was rescued, her trafficker found her and through that violent encounter she was placed in a safe house where she and her children could reside until her trafficker was apprehended.**

**Today, she was eligible for low-income housing. She moved in. Through her trauma, and having to flee from her trafficker, she had to leave everything she had behind. Sadly, she and her children had nothing when they were able to move into their new home.**



*"I just wanted to say thank-you for providing a safe place for young women and men to share their stories/experiences.*

*I want to thank you for being there for Nicole and actually just listening to her when others didn't even care enough or just blamed her for what happened to her.*

*Thank you so much for what you have done so far and I can't wait to see how many more people you will help in the future!*

*God bless you and your Foundation!"*

*- CORRINA, Nicole's sister*

**This young woman and her children were sleeping together on a blanket and a pillow in one of the bedrooms. Nothing more. No food in her fridge, no toilet paper or soap in her bathroom. No blinds on her windows.**

**Because of your generous donations, we were able to provide her and her children with beds, blankets and pillows, food for her family, a kitchen table, a sofa, and other necessities that we all take for granted every day as we go about our daily lives. They are settled and so happy now.**

You need to know; your generous donations make a huge difference in many lives. YOU are amazing! During this Christmas season, please give generously as we have many families such as this one.

With gratitude and many thanks,



Joy Smith B.Ed, M.Ed, O.M.  
Former Member of Parliament  
Founder of the Joy Smith Foundation

*Speaking with students at a British Columbia high school about online safety, and the signs and effects of human trafficking.*



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